Movement of Goods, Services and People: Entanglements with Sustainability Implications

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Separation and Sustainability Issues

Both passenger and freight traffic volumes continue to grow at a rapid pace, in both the Europe & North America, causing:

- O increased (and expensive) traffic congestion
- O continued depletion of petroleum fuels
- O increased exposure to air, groundwater and noise pollution
- O increased potential for accidents
- O increased signs of personal stress (e.g. the "road rage" phenomenon in the United States)



Most of this traffic is currently being absorbed by the highway system, leading to increasingly frequent traffic tie-ups, greater traveler exposure to heavy truck traffic, and deteriorating and shorter lived highway pavements.



<u>The Question: Can greater time and space separation of passenger</u> <u>and freight movements help to alleviate these problems</u>? What are the options and their possible consequences?

Objectives of this presentation

- Look at where freight and passenger issues collide
- Review how this differs between North America and Europe
- Indicate where complementarity and cooperation can be focused

There Are Varying Degrees of Separation Exist

Increased Separation of Passengers and Freight

Mixed Use Vehicles

Mixed Use Roadways

Common Examples: Separated Use Roadways O Mail on passenger trains O "Belly freight" on passenger (Intra-Modal) Separated Use aircraft Modes O Household shopping trips O Service vehicles in personal use (Inter-Modal) Common Examples: Common Examples: Designated truck lanes O Mixed use highways Passenger only highways Mixed use rail-lines Freight-only rail lines O Mixed use waterways Night-freight air carriage Curb space fights 0 **PROPOSED: Designated truck (toll)** highways Mode shifts away from highways to rail and short sea shipping

Major Pros and Cons of Separation:



Principal benefits of separating passenger and freight movements:

- O Economies (of scale)
 - dedicated vehicle/vessel and terminal functions, differential infrastructure standards
- O Safety (principally of passengers)
 - around heavy equipment, around hazardous cargos, around busy/polluted terminals

versus



Principal benefits of mixed traffic movements:

O line-haul infrastructure cost savings from joint use

O cost savings and convenience of multi-use vehicles

Policy Decisions Affecting the Separation of Passenger and Freight Movements (or Lack of It) Tend to Occur in Two Geographic Settings:



Inter-City and Other Long-Haul (Corridor) Movements

- very different histories between the continents
- very different systems: very similar economics
- so which options are transferable in practice?



Movements Within Urban Areas, including movements around Major Ports and other large freight transfer terminals

- many similarities, there are clear benefits from parallel and complementary work

Sustainable Solutions Require That We Address These Two Settings in an Integrated Manner

INTER-CITY / LONG HAUL TRANSPORT: ALTERNATIVES TO MIXED HIGHWAY TRAFFIC



Separated passenger and truck highways, and lanes



High speed (Passenger) railways, and time/space conflicts



- Short sea shipping a growing interest in the US...
- Inland waterways recreational conflicts



More freight moving, longer distances in less time

Key Public Policy Issues: Relative Costs (and Benefits) of Alternatives and WHO Gains/ WHO pays

How complete is the accounting for sustainability



US Interstate Highway Congestion Is Spreading onto Rural (Intercity) Routes...

FORECAST GROWTH IN DAILY US TRUCK VOLUMES: 1998-2020*

*Source: FHWA, Office of Freight Management and Operations, FAF Project





Source: Based on table in G. Maring and B. Lambert, FHWA Office of Freight Management & Operations

Percentage Growth in Trucks and Truck-Miles by Weight Class: 1982-1997 US Vehicle Inventory & Use Surveys





WITHIN A GENERALLY RISING AMOUNT OF FREIGHT MOVEMENT, AN INCREASING SHARE OF THE FREIGHT TO BE MOVED IS IN <u>HIGH VALUED, TIME-SENSITIVE GOODS</u>*



Variations on road capacity management for trucks

- Designated lanes on existing roads
- Pricing of Interstate Highway lanes (I-95)
 - being chosen by trucks rather than cars?
- Entirely dedicated highways

Long Haul Modal Alternatives to Existing Highway Transport (1).... SEPARATED TRUCK HIGHWAYS

Recent/Ongoing US Studies include:

Interstate-81 Study (325 mile, 90 interchange highway in western Virginia: <u>separated truck toll lanes</u>)

The Trans-Texas Corridor Concept (4,000 statewide separated truck and rail network of corridors)

The National Interstate-10 Freight Corridor Study (multi-state East-West corridor improvement study for the southern US)

The Florida Statewide Scoping Study (Interstate Corridors, etc.)

Useful information sources: http://www.virginiadot.org/projects/constSTAN-I81-overview.asp http://www.dot.state.tx.us/ttc/ttc_report_summary.pdf http://www.i10freightstudy.com/7_reports.html http://www.ctre.iastate.edu/pubs/midcon2003/ReichTrucks.pdf Long Haul Modal Alternatives to Existing Highway Transport: <u>Things are Speeding Up</u>

SEPARATED TRUCK HIGHWAYS (cont..)

E.G. Trans-Texas Corridor concept (Proposed)

4,000 mile network starting with 4 major corridors, corridors up to 1200 feet wide with separate lanes for passenger vehicles (3 in each direction) and trucks (2 in each direction) ,and six rail lines (3 in each direction): one for high speed passenger rail: one for high speed freight, and one for conventional commuter and freight traffic



1,000 - 1,200 foot corridor right-of-way

Conceptual Trans-Texas Corridor

see http://www.dot.state.tx.us/ttc/ttc_report_summary.pdf

SEPARATED TRUCK HIGHWAYS (cont..)

Limited Number of Technical Studies to Date:

1) Janson, B.N. & Rathi, A. 1990 (ORNL study for FHWA) Study of Separated, Designated and Mixed Traffic Lanes

Findings: To justify dedicated truck lane construction probably requires:

- o truck volumes to exceed 30% of traffic mix
- o peak hour volumes must exceed 1800 vehicles per lane-hour
- o off-peak volumes must exceed 1200 vehicle per lane- hour
- Samuel, P., Poole, R.W.Jr. and Holguin-Vegas, J. 2002 (Reason Foundation) Study of Separated Truck Tollways in existing Rights of Way on Interstate Medians:

Findings: Recommends building truck toll lanes rather than mixed use lanes IF

- o truckers willing to pay 50% of cost savings back to pay for lanes.
- o tolls can offset fuel taxes, using IT to track truck miles driven
- o allowing suitable large truck configurations to operate on the highway system, with cargos > 33,000 lbs and trips > 25 miles.
- o trucks must make up at least 10% of traffic on highway, baseline traffic level of 40,000 AADT

MODAL ALTERNATIVES: Approximate Share of Freight Mode Activity in the EU and US Around the Turn of the Century (based on Annual Ton-Miles)





Long Haul Modal Alternatives to Highway Transport: <u>Things are Speeding Up (3) SHORT SEA SHIPPING</u>

"Regular" Ferries <= 21 knots; *Fast Ferries* 22 to 27 knots; *High Speed Ferries* >= 28 knots; *High Speed Hydro-Craft* >= 50 knots in development.

EU Initiatives include:

 Shortsea Shipping Network
 2010 "Motorways of The Sea" Concept
 Marco Polo Programme
 REALISE program SSS is responsible for some 41% of EU ton-km of freight transport, and has grow at a pace similar to trucking since 1970

US Initiatives include:
1) Port Inland Distribution Network
Concept: Port Authority of
New York/ New Jersey
2) Florida Intra-Coastal and Inland
Waterways study





Sources: see http://www.marad.dot.gov/Programs/shortseashipping.html http://www.marad.dot.gov/Programs/Shortsea/xander.ppt http://europa.eu.int/scadplus/leg/en/lvb/l24007.htm"motorways http://www.realise-sss.org/?articleID=5411&heading=About%20REALISE **MULTI-MODAL** Infrastructure Investment Projects are needed that Capture the FULL COSTS of each alternative, as well as WHO PAYS/WHO GAINS

1) Technical challenges Include:

Proper full costs and benefits accounting (infrastructure, operating and external costs)

Effective demand forecasting (scenario based)

2) Political challenges include:

Who pays/who benefits (regional and national concerns)

Standardization (of tracks, safety regulations, work rules, etc.)

Cabotage policy

Road pricing policy

3) Useful directions for analysis:

Improved BCA analysis

Linked transport and energy networks (e.g. EU TEN-T and TEN-E initiatives) -- spurred in both the EU and US by security concerns over energy supply



Mid-Atlantic Highway/Rail Corridor in the United States



Illustrative Options for Urban Rigid Concept Vehicles possible under PBS



Urban Area Passenger & Good Movement Challenges

Public Policy Issue

Rapid growth in the number and size SUVs, Minivans, Pickups and other personal use as well as commercial, and mixed personal/commercial use "trucks" . Rapid growth in service vehicles

Large trucks frequently entering busy business districts

Delivery trucks frequently entering residential areas

Mixed traffic in congested/polluted freight terminal areas

Landside seaport and airport access For trucks

Principal Concerns

Lack of road space and worsening congestion; fuel consumption and air pollution; economic impacts of personal travel on commercial transport costs (and vice versa); mixed traffic safety issues; **service industry growth**

Parking/double parking violations; long idling times; vehicle size/maneuverability problems, mixed traffic safety issues

Potentially dangerous to neighborhood pedestrians, and children in particular

Lack of road space and costly delays in truck access/egress; delays due to competing rail commuter/rail freight traffic needs; safety of pedestrian and personal vehicle traffic; air, noise and groundwater pollution, higher HAZMAT exposure potential, NIMBY issues

Urban Traffic Analysis Issues: What is "Freight"

Data on urban freight movements is full of holes on both sides of the Atlantic

Urban freight traffic has changed considerably over the past 30 years

We have neglected to study traffic movements in such sectors as commercial, business and economic services, despite rapid growth in vehicle miles in this sector

We need to collect more data/do more analysis on the nature and economic drivers of trips visiting and linking different types of urban land use

We need to understand use by vehicle type, including 'private' vehicles, a lot better

Rapid growth in the demand for small commercial vehicles coincides with a rise in demand for larger personal use vehicles (SUVs, minivans, etc.), and higher value densities even bring the smaller "obviously private" vehicles into the scope

How (and why) these vehicles are are being/will be used needs greater attention.













Major Body Types for Small Commercial/Freight Vehicles

Data sources: 1 = UK DTLR DVLA data for GB; 2 = Census Bureau VIUS data











Examples of Urban Area Trip Activity Rates by Land Use and Type of Activity

Sydney exploratory study by PPK Pty

Source: Wigan, M, Browne, M., Allen, J. and Anderton, S. (2002) Understanding the growth in service trips and developing transport modelling approaches to commercial, service and light goods movements, European Transport Conference

Why are Light Commercial/Goods vehicles not picked out already?

- 1. Freight movements for commercial purposes \checkmark
- 2. Freight movements for commercial purposes but in private vehicles
- 3. Freight movements for private trip purposes in LGCVs ✓
- 4. Freight movements in private vehicles on private purposes
- 5. Non-Freight movements in LGCVs for commercial purposes \checkmark
- 6. Non-Freight movements in identified LGCVs on private purposes \checkmark
- 7. Non-Freight movements in private vehicles on commercial purposes
 - ✓ Visually identified as a 'freight' vehicle

Consequently 2,5,6,7 would all be visually misclassified

Source: Wigan, M, Browne, M., Allen, J. and Anderson, S. (2002) Understanding the growth in service trips and developing transport modelling approaches to commercial, service and light goods movements, European Transport Conference









Challenges and Opportunities in Urban Freight Traffic Analysis

1) Technical challenges Include:

Better designed data collection and use in predicting vehicle traffic associated with different land uses

Unraveling freight supply chains

2) Political challenges include:

Ensuring land-side truck access to major freight terminals and ports

NIMBY environmental issues

Adjusting the priorities given to freight in road space management and pricing 3) Useful directions for analysis:

Linking supply chain models to Input-Output models (passenger, freight and services demand projection)

Agent-based modeling of enterprises

Micro-simulation of enterprises

Adaption of large scale integrated logistics models (such as PANDORA)

What do we do now?

- Overlaps needing cooperative work
 - Services Industry, Light vehicles, Urban Logistics
- Complementarity can be focused
 - pricing can be deployed in both continents
 - trials will be different and have different contexts in each continent
 - Input/output modeling is becoming essential: needs the comparisons between the continents to advance
- Cooperation can be most effective where it can be focused
 data issues are critical, economic and evaluation methods can be shared
- Regulatory impacts on freight vehicles themselves
 Performance based standards (PBS)[NB: EU BESTUFS]

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